

GDCF Recognition Guidelines



Acknowledgement of GDCF's Contribution

(excerpt from GDCF grant Letter of Agreement)

Unless GDCF otherwise requires, GDCF's contribution to the Project will be acknowledged by the Organization in all promotional and written materials relating to the Project. The following is an example of an acceptable acknowledgement statement: "(Recipient) gratefully acknowledges the financial support of Golden & District Community Foundation which provides leadership and support that helps in addressing significant community needs."

Unless GDCF otherwise requires, GDCF's logo must appear on all promotional material. The Recipient must ensure this and provide for it in contracts which involve the Funds. The Recipient will provide GDCF with any promotional and written materials relating to the Program for review before making them public. A final copy of all promotional and written materials must be provided to GDCF.

In consideration of the Grant any photos taken in connection with the Project may be used by GDCF (with permission from the Organization, the photographer, and the individuals in the picture) for the purposes of information sharing, illustration, promotion or advertising of the GDCF/GYOC Community Grants Program.

GDCF Logo

GDCF's logo can be downloaded from www.goldencommunityfoundation.ca/news.html. Please read the logo use guidelines.

Other Acceptable Acknowledgement Statements

(Project/Event) proudly supported/sponsored (in part) by Golden & District Community Foundation.
(Program Name) managed on behalf of Golden & District Community Foundation.

Tag Lines

If space is limited, use GDCF's tag lines along with an acknowledgement statement.

...Golden & District Community Foundation. For our future.

Mission Statement

Our mission is to attract and effectively grow permanent funds; provide leadership and administration that helps in addressing significant community needs; and help donors fulfill their philanthropic interests.

What is GDCF?

In 2001, the Community Foundation transitioned from a steering committee to a registered charity to facilitate the generosity of private and corporate donors, who wanted to contribute to the community of Golden and area well into the future.

The GDCF can provide funds in good times and in bad, investing gifts and distributing grants only when earnings are available. The principal keeps working year after year so that funds continue to support community endeavors.

Learn more about GDCF's programs and initiatives at www.goldencommunityfoundation.ca.

GDCF News Release Template with Instructions

Insert your logo here
and partner logos if applicable.

NEWS RELEASE

For Immediate Release
INSERT DATE HERE

INSERT BOLDED, ALL CAPS TITLE HERE

Insert sub-head here if applicable

(Insert location here) – Lead paragraph should be short, and include, who, what, when, where and why.

“Insert quote or two in your release from your main spokesperson e.g. CEO, Chair, Program Manager.”

Body of your release should include details and items of importance in order of importance. Most important news worthy items first, moving to least important details towards the end.

“Another quote here.” Consider using “validators” or people external to your organization that can speak to the project, program, event, etc.”

More information here.

Try to keep the release to one-page.

PHOTO CUTLINE: Insert suggested cutline for any high resolution photos sent with the release. Insert your organizations tag line or mission statement at the end.

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For more information contact:

Name of media contact person

Title

Company Name

Phone Number, with area code

Email Address

Sample News Release



NEWS RELEASE

For Immediate Release
February 27, 2009

NEW PARTNERSHIP STRENGTHENS RURAL COMMUNITY SERVICES *CBT and Kootenay Boundary Community Services Co-operative band together*

(Castlegar) - Columbia Basin Trust (CBT) is partnering with the Kootenay Boundary Community Services Co-operative (Co-op) to strengthen community service agencies in the West Kootenay.

"This partnership is good news for rural communities and service agencies," says Andrew Jarrett, Executive Coordinator of the Co-op. "It's another step for the Co-op in ensuring that small communities have agencies that can provide the best possible social service resources."

The Co-op was formed in 2003, and has 11 non-profit organizations as members from the West Kootenay area. These organizations work together to plan and deliver services that are regional in nature, to develop new ideas through projects, and to support each other to maintain and improve the quality of services they provide.

In the fall, and based on consultation with Columbia Basin residents, CBT developed a three-year strategic plan that guides its activities in the social sector. Partnering with the Co-op is part of how CBT will achieve a key priority in the plan to strengthen local organizations working to address social issues.

"We are excited to have the opportunity to create stronger local community service agencies," says Neil Muth, CBT's President and CEO. "We hope this partnership is a model that we can use to address other issues in other areas of the Columbia Basin, where CBT is able to bring its strengths to partner with an organization already doing valuable work in communities."

The partnership between CBT and the Co-op will help build the long term capacity of community service agencies by providing training for the board and staff of agencies, developing innovative service models for rural areas, implementing standards that help agencies meet accreditation requirements and taking on regional projects where there are current gaps in services.

CBT's support for this partnership will include funding of \$200,000 per year for the next three years. For more information on CBT's Social Strategic Plan, please visit www.cbt.org/social and for more information on the Kootenay Boundary Community Services Co-operative, please visit www.thekoop.ca.

CBT delivers economic, social, and environmental benefits to the residents of the Columbia Basin. To learn more about CBT programs and initiatives, visit www.cbt.org or call 1-800-505-8998.

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For more information contact:

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NEWS RELEASE

For Immediate Release
February 8, 2010

Golden & District Community Foundation Funds Youth Avalanche Education Money will support Canadian Avalanche Centre's youth program

(Revelstoke, BC) The Canadian Avalanche Centre's (CAC) youth-focused avalanche education program recently received some much-needed financial support for course delivery in Golden, BC.

The Golden & District Community Foundation (GDCF) granted \$1676.00 to the program, a generous donation that will help to ensure students receive the same vital instruction again next season.

In November, 2009, the CAC's Youth Program Coordinator Bridget Daughney delivered age-appropriate avalanche safety lessons to over 800 students in Golden's four elementary schools and secondary school. In addition, a "Backcountry Family Night" was held, focusing on avalanche awareness for parents and children. Positive feedback was received from students and teachers alike, and plans are already in place for a similar program next year.

"Youth avalanche safety education has long been one of our top priorities," explains CAC Executive Director Ian Tomm. "We know that reaching kids early with the message of avalanche awareness will pay off as they get older. These are the backcountry snowmobilers and skiers of the future, and we often find they have an influence on their parents as well. If mom and dad become interested in our programs and services because of what their child learned at school, that's a great outcome."

Denise English, Chair of the Grants Advisory Committee for the Golden & District Community Foundation, knows the right choice was made. "We are pleased to assist the Canadian Avalanche Foundation and the Canadian Avalanche Centre with this important project. Our area's mountainous geography and countless outdoor activities make proper backcountry training essential for Golden and Area A's youth."

The CAC's youth education program was established in 2005, and has been growing steadily since then. The CAC delivers courses to students in Revelstoke as well as Golden and supports similar programs all over Canada, from Newfoundland to Vancouver and from Nelson to Nunavut. The CAC is also working to develop a range of online resources for educators, helping teachers incorporate avalanche safety lessons directly into their current curriculum.

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