



Media Release

Local Businesses Help Non Profits with Procurement

September 12, 2012

(Golden, BC)

Golden & Area A's non profit and charity organizations have always depended on help from local volunteers, donors and grants. And now, they can get some help while simply doing business locally.

Local non profits spend much of their limited budgets on printing for posters, registration and other stationary supplies.

Stephen Dykes at DJ's Paper Place understands this reality and offers reduced rates for local non profit groups.

Stephen explained, "Non profits can request and receive 15% off on account purchases. And the more they spend on account, the more they will save."

DJ's goes further with special requests. "We will do sponsorship, too, so come in and let us know what help you need."

However, the local cooperation and collaboration does not end with office supplies and photocopying. The other new non profit efficiency can be realized when local groups host guest speakers, meetings, and workshops here in Kicking Horse Country.

Non profit staff and volunteers are often called out of town for small peer meetings and workshops with experts travelling through the Columbia Basin on speaking tours. Many of those meetings have been out of town, resulting in local non profits and their volunteers spending dollars outside of Kicking Horse Country.

Now, through the offering of a 'local non profit rate,' local accommodators are helping stretch our community groups' dollars further. The new rates encourage groups to bring in specialized non profit trainers, host meetings, roundtables and events. In the long term, these non profit groups can also support tourism.

Connie Barlow, Executive Director of Golden Community Resources Society and the project sponsor, trusts that working with Tourism Golden to encourage other accommodator participation is the most efficient way to go about creating a 'local non profit accommodation rate.'

Connie clarifies, “We know groups are bringing in experts and the hosting organization covers their travel expenses. By saving money on accommodation, these groups will have more left over to fulfill their mission right here.”

So far four hotels, from downtown Golden, to the Trans Canada Highway Frontage and even up at Kicking Horse Mountain Resort, have offered between 30% to 50% off their regular room rates (depending on availability and group size, of course) and Rachel Wilde of Tourism Golden expects more will come forward. Whether local groups are hosting one guest speaker or a whole group for a workshop, the benefits of this new rate are real and meaningful to our local groups. If you have an upcoming non profit event, contact Tourism Golden for an up to date list of ‘local non profit rate accommodators.’

These are just a few ways local businesses help local non profits. Strong non profits and generous businesses together make a great community. Please send information to nonprofits.gcrs@gmail.com on how your non profit group is working with local business to make budgets stretch further.

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About Golden Community Resources Society

Golden Community Resources Society administers non statutory social services in the Golden area including employment programs, early learning programs, and seniors housing.

The project, ‘Exploring efficiency opportunities in non profits in Golden & Area A,’ was supported by the Columbia Basin Trust. Ryan Watmough has been researching best practices related to non profit efficiency, assessing the non profit landscape of the Golden & Area A community and preparing for upcoming non profit consultations.

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