

Golden & Area A's Vital Signs 2017 Survey

Introduction & Overview

Welcome to the Vital Signs 2017 Survey!

The Survey is being used to gather community input for the 2017 Vital Signs Report, which is being led by the Golden & District Community Foundation (GDCF). Vital Signs is a project that gathers statistical data and community perceptions around 13 key issue areas. This survey was completed in 2011 and again in 2014 and has provided guidance in addressing the community's priorities. Three years later, the GDCF needs to take the community's pulse again.

Grading System

The Vital Signs 2017 Survey is your chance to tell us what you think about Golden & Area A. We are asking that you GRADE Golden & Columbia Shuswap Regional District's Electoral 'Area A' on these 13 issues with a score from 1 to 6. This survey asks your opinion on the past performance, current performance and expected future performance of 13 issue areas in Golden & Area A.

- 6 = Awesome! Our community is the tops;
- 5 = We are doing well and headed in the right direction;
- 4 = Progress is being made;
- 3 = Of concern, needs attention;
- 2 = In need of corrective action;
- 1 = Terrible, there is no positive action in this area.

Please grade each Issue Area for your perceived performance in 2014, the current performance in 2017 and your expectation of performance in 2020. If you did not live in Golden & Area A in 2014, please select No Opinion.

To review the 2014 Vital Signs report, please click on this [link](#), or pick up a paper copy available throughout the community.

Results

The results of this survey will be published as part of the 2017 Vital Signs Report, presented by the Golden & District Community Foundation in October. It is hoped that these results will improve awareness of community issues, prioritize action and align community decision-making and investments. We are grateful for your willingness to invest your time in this process. Please be sure to pass this on to all of your friends and family! At the end of the survey, you will have an opportunity to subscribe to the Golden & District Community Foundation database and to enter in the draw for gift cards from Overwaitea Foods and IGA Golden. For more information on Vital Signs please visit the Golden & District Community Foundation's website at www.goldencommunityfoundation.ca.

Section 1

16 Multiple Choice Questions

1. How would you grade Golden & Area A when it comes to addressing the GAP BETWEEN RICH & POOR?

Please think about things like income distribution, the cost of living, wages, levels of poverty, opportunities for newcomers and for Indigenous Peoples, food bank usage, etc. For 2014 information, please click [here](#).

	1 = Terrible	2	3	4	5	6 = Awesome	No Opinion
Past - 2014	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Present - 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Future - 2020	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. How would you grade Golden & Area A when it comes to SAFETY?

Please think about things like the level of violent crime, property crime, and youth crime, levels of policing, your own perception of security, emergency preparedness, workplace safety and accident prevention, traffic deaths and injuries, etc. For 2014 information, please click [here](#).

	1 = Terrible	2	3	4	5	6 = Awesome	No Opinion
Past - 2014	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Present - 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Future - 2020	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. How would you grade Golden & Area A when it comes to the HEALTH of our residents?

Please think about things like life expectancy, levels of chronic disease, obesity, substance abuse and smoking, availability of mental health support programs, availability of medical care and other health programs and services, access to and availability of physical activity opportunities, healthy food, etc. For 2014 information, please click [here](#).

	1 = Terrible	2	3	4	5	6 = Awesome	No Opinion
Past - 2014	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Present - 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Future - 2020	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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4. How would you grade Golden & Area A when it comes to LEARNING?

Please think about things like literacy, educational attainment, high school graduation/drop out rates, skills development and lifelong learning opportunities, continuing education programs, availability of programs for at-risk youth, immigrants and refugees, Indigenous Peoples, library usage, etc. For 2014 information, please click [here](#).

	1 = Terrible	2	3	4	5	6 = Awesome	No Opinion
Past - 2014	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Present - 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Future - 2020	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. How would you grade Golden & Area A when it comes to HOUSING?

Please think about things like housing affordability, level of homelessness, rental vacancies and rates, availability of subsidized housing, housing availability in relation to transportation, work, recreation, learning, density of housing and community design, etc. For 2014 information, please click [here](#).

	1 = Terrible	2	3	4	5	6 = Awesome	No Opinion
Past - 2014	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Present - 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Future - 2020	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. How would you grade Golden & Area A when it comes to GETTING STARTED & STAYING in our community?

Please think about things like the availability and quality of childcare and early childhood education, opportunities for youth to participate in the community, the level of youth unemployment, level of immigrant newcomers to the region, the level and quality of employment for immigrants, availability and completion of English as a Second Language (ESL) courses, etc. For 2014 information, please click [here](#).

	1 = Terrible	2	3	4	5	6 = Awesome	No Opinion
Past - 2014	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Present - 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Future - 2020	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. How would you grade Golden & Area A when it comes to the ARTS & CULTURAL environment?

Please think about things like opportunities to attend and/or participate in events, employment in cultural industries, community spending on arts and culture, the opportunity for diverse groups to celebrate their cultures and values, the availability and quality of public spaces, the preservation and honouring of our heritage, etc. For 2014 information, please click [here](#).

	1 = Terrible	2	3	4	5	6 = Awesome	No Opinion
Past - 2014	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Present - 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Future - 2020	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. How would you grade Golden & Area A when it comes to the ENVIRONMENT?

Please think about things like environmental awareness, recycling, initiatives aimed at reducing impacts of climate change, the treatment of agricultural lands, the health of local rivers, streams and lakes, waste production, air and water quality, etc. For 2014 information, please click [here](#).

	1 = Terrible	2	3	4	5	6 = Awesome	No Opinion
Past - 2014	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Present - 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Future - 2020	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. How would you grade Golden & Area A's overall EMPLOYMENT & WORK environment?

Please think about things like employment opportunities, the quality of work and wages, the unemployment rate and barriers to employment for some sectors, new business opportunities, business failures, the use and treatment of temporary migrant workers, part-time workers, and our region's competitive capacity, etc. For 2014 information, please click [here](#).

	1 = Terrible	2	3	4	5	6 = Awesome	No Opinion
Past - 2014	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Present - 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Future - 2020	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. How would you grade Golden & Area A when it comes to the ability of residents to PARTICIPATE & CONTRIBUTE in our community?

Please think about things like the belonging and leadership, volunteerism, membership in community organizations, opportunities for inclusion for immigrants, Indigenous Peoples, people with disabilities, people living in poverty, the record of voter turnout, the representation of women and the diverse population in elected positions and other community leadership positions, the ability of residents to have meaningful input into decision making in the region, etc. For 2014 information, please click [here](#).

	1 = Terrible	2	3	4	5	6 = Awesome	No Opinion
Past - 2014	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Present - 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Future - 2020	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. How would you grade Golden & Area A when it comes to the ability to GET AROUND?

Please think about things like how well our region is designed to enable us to get from our homes to work and recreation, the availability and convenience of public transit, accessible transit for people with disabilities, bike paths, walkways, and other transportation alternatives, the amount of traffic accidents, traffic congestion, traffic calming measures, the cost of getting around, etc. For 2014 information, please click [here](#).

	1 = Terrible	2	3	4	5	6 = Awesome	No Opinion
Past - 2014	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Present - 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Future - 2020	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12. How would you grade Golden & Area A's overall ECONOMY?

Please think about things such as the viability of large and small businesses; diversification of the local economy; employment opportunities; availability of resources, capital, labour, technology and innovation; taxes; wealth and prosperity for all; etc. For 2014 information, please click [here](#).

	1 = Terrible	2	3	4	5	6 = Awesome	No Opinion
Past - 2014	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Present - 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Future - 2020	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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13. How would you grade Golden & Area A's opportunities for RECREATION & LEISURE?

Please think about things such as recreation trails, clubs, sports teams and opportunities for rest and relaxation. For 2014 information, please click [here](#).

	1 = Terrible	2	3	4	5	6 = Awesome	No Opinion
Past - 2014	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Present - 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Future - 2020	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. Please rate your perception of the IMPORTANCE of the following issue areas in Golden & Area A.

	Extremely Unimportant	Very Unimportant	Somewhat Unimportant	Somewhat Important	Very Important	Extremely Important	No Opinion
Gap Between Rich & Poor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Getting Started & Staying	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arts & Culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Belonging & Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Getting Around	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Economy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreation & Leisure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. Looking forward, what are the three (3) most important Issue Areas facing the community of Golden & Area A?

Please select only your 1st, 2nd and 3rd top priorities for community action from the 13 Issue Areas listed.

	1st Priority	2nd Priority	3rd Priority
Gap Between Rich & Poor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Getting Started & Staying	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arts & Culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Belonging & Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Getting Around	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Economy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreation & Leisure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Section 2

Open Answer

16. What one (1) change or action will have the most significant positive impact on the quality of life for residents of Golden & Area A? And by who should it be led by?

Section 3

Thank you for your time so far.

This last section asks for some demographic information. As with the rest of the survey, you are not required to answer any of these questions. However, the reason we are asking for this information is to help analyze what differences may exist in responses from different groups. For example, will respondents with large households have a different opinion about WORK in Golden & Area A compared to those that are single or part-time residents? The only way to answer this question is by gathering this demographic data. Any information you are comfortable providing is greatly appreciated. All responses given to this survey, including any personal information you provide, will be kept strictly confidential. Your input will only be used in combination with the responses of others participating in the survey. Our research examines the opinions of groups of respondents. Your individual responses are not shown to anyone.

17. Where do you live?

- Golden
- Area A
- Other (please specify)

18. Where do you work?

- Golden
- Area A
- I am a student
- I am retired
- Other (please specify)

19. Do you consider yourself a full-time or part-time resident of Golden & Area A?

- Full-time - year round
- Part-time - mainly winter
- Part-time - mainly summer
- Part-time - whenever I can

20. How long have you resided in Golden & Area A?

- Less than 1 year
- 1- 5 years
- 6-10 years
- 11-15 years
- More than 16 years

21. Please identify your age range.

- Age 14 and under
- Age 15 to 19
- Age 20 to 24
- Age 25 to 29
- Age 30 to 34
- Age 35 to 39
- Age 40 to 44
- Age 45 to 49
- Age 50 to 54
- Age 55 to 59
- Age 60 to 64
- Age 65 to 69
- Age 70 to 74
- Age 75 to 79
- Age 80 to 84
- Age 85 and over

22. Please identify your gender.

- Female
- Male
- Transgender
- Prefer not to answer
- Other (please specify)

23. Which category best describes your total gross household income (pre-tax) in 2016?

- Under \$20,000
- \$20,000 to under \$40,000
- \$40,000 to under \$60,000
- \$60,000 to under \$80,000
- \$80,000 to under \$100,000
- \$100,000 to under \$150,000
- \$150,000 to under \$200,000
- \$200,000 or more
- Prefer not to answer

24. **Including yourself, how many people live in your household?**

That is, how many people live on the household income reported above.

- 1 person
- 2 people
- 3 people
- 4 people
- 5 people
- 6 people
- 7 people or more

Section 3 - continued

25. What is your martial status?

- Single
- Married or in a domestic partnership
- Separated
- Divorced
- Widowed
- Prefer not to answer

26. **If you volunteer, how many HOURS PER WEEK do you volunteer your time with local groups and/or projects?**

Think about the time you may spend helping a neighbour with household tasks, a group you or your family participates with, a project you may work on, or a non profit or charity organization. (Please only reply with a number.)

27. **If you volunteer, how many GROUPS do you volunteer with?**

Think about the time you may spend helping a neighbour with household tasks, a group you or your family participates with, a project you may work on, or non profit or charity organization. (Please only reply with a number.)

28. **If you donate to non profit groups, how much MONEY (\$) do you donate per year?**

Think about the dollars you may donate to non profit and charitable groups (for example religious organizations, hospitals, colleges, universities, service clubs, foundations, etc.) and projects in the last year (2016). (Please only reply with a number.)

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Thank you for your insight. You are almost done!

29. The Golden & District Community Foundation would like to remain in contact with those who've participated in the grading initiative for Vital Signs 2017. This may include invitations to follow-up activities such as the report's launch event, report distribution, and post-launch evaluation. May we please have your name and email address for the Golden & District Community Foundation database and to enter in the draw for gift cards from Overwaitea Foods and IGA Golden?

This information will not be shared and will not be connected with your survey responses.

Name

Email Address

Phone Number

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That's it! Thanks again!

Stay tuned for the results and 2017 Vital Signs Report, which will be shared in October. For more information on Vital Signs please visit the Golden & District Community Foundation's website at www.goldencommunityfoundation.ca.