

VitalSigns®

Community foundations taking the pulse of Canadian communities

Commerce, Charity & Community: Building Kicking Horse Country together

Denise English, Vice Chair

Ryan Watmough, Executive Director

May 4, 2011



- **Mission**

1. attract & effectively **grow** permanent funds;
2. provide **leadership** & administration that helps in addressing significant community needs;
3. help donors fulfill their **philanthropic** interests.

- **Key Numbers**

- Started in 2001, from a steering committee
- ~\$1,300,000; 18 endowment funds
- ~\$50,000/yr in charitable grants & scholarships



Community Support

- **Conversations**
 - Support **meetings** to address needs
 - Receive formal **applications** to our Grants Programs
 - Promote NFP **efficiencies & alliances**
- **Networking**
 - 170 Community Foundations in Canada; 13 in the Basin
 - 125 NFPs in Kicking Horse Country
- **Mentorship**
 - Advisory Committee Members → **become Directors**
 - GYOC → youth learn about leadership & non-profits

Collaboration with Businesses

- **Community leadership**
 - Grant-making guidance → CFLSC
 - *Produce VitalSigns*
- **Support philanthropy**
 - **Endowment funds** from businesses
 - GLTA & Future Contractors Scholarship Funds
 - Kicking Horse Community Fund & Spirit Pass
 - Supported by Columbia Valley Credit Union
- **Bring groups together**
 - NFP Connection/Funders Forum → **reduce costs, share resources**
 - Whitetooth Ski Program → KHMR, ToG, CSRD & **sponsors**
 - Promote use of the Community Calendar

- **Goals of *Golden & Area A's Report***
 1. To **measure the health** of community
 2. To provide accessible information
 3. To engage community
 4. To **encourage action** on issues

- **The Report includes:**
 - Community consultation
 - Data collection & interpretation
 - Indicator selection & grading
 - Publication: **October 5th**
 - **Integration** into the community's work

- **Why are we doing this?**
 - 1 of 7 BC communities
 - Community & policy impact
 - Strategic planning
 - Alignment of resources
 - **Focus improvements on indicators**

VitalSigns®

Community foundations taking the pulse of Canadian communities

Issue Areas

2011 Indicators

Gap Between Rich & Poor

Income percentiles; poverty rates; Food bank use; etc.

Safety

Violent & property crime rates, traffic offenses; perceptions; severity

Health

Low birth weight; physicians; obesity; life expectancy; work absences

Learning

Literacy rate; high school/post-secondary education; completion rates

Housing

Gross income shelter ratio; vacancy; proportion requiring major repairs

Getting Started

Net migration; unemployment rates; immigrant income

Arts & Culture

Attendance at events; earnings for occupations in Arts/Culture; spending

Environment

Air quality; household recycling rates; etc.

Work

Employment rate; growth; involuntary part-time

Belonging & Leadership

Donations; volunteer rate; life satisfaction

Getting Around

Commuting time; public transport; etc.

Economic

Productivity; R&D; bankruptcy; construction; sales; CPI

Issue Areas

Gap Between Rich & Poor

Safety

Health

Learning

Housing

Getting Started

Arts & Culture

Environment

Work

Belonging & Leadership

Getting Around

Economic

Instructions:

1. Each Member gets 2 dots.

2. After the presentations, place your dots on your selected **Issue Areas**.

3. **Blue** dots on *best performing* Issue Areas.

4. **Red** dots on Issue Areas where KHCCC can make the *biggest impact* on the community's quality of life.

VitalSigns®

Community foundations taking the pulse of Canadian communities

To be part of the VitalSigns Committee, contact:

Denise English, dlenglish@davincibb.net

Ryan Watmough, admin@goldencommunityfoundation.ca

Website, www.goldencommunityfoundation.ca/vitalsigns.html

Sponsors: CBT, CSRD, ToG, GDCF

